

**Sponsor the Keynote Luncheon session: .....Cost: \$7,000**

- Your logo prominently displayed on banner at luncheon
- Logo displayed on tent signs at the luncheon
- Logo displayed on SMI Web site with link to your company's Web site
- Distribution of marketing material in conference attendee bag
- Reserved table at Luncheon
- Three complimentary conference registrations

**Sponsor any one of these SMI-branded promotional items: .....Cost: \$4,000**

***SMI attendee conference bag***

***SMI conference padfolio***

***SMI badge lanyards***

***SMI badge holder***

- Your logo on sponsored item
- Logo displayed on SMI Web site with link to your company's Web site
- Marketing material included in conference bag
- Two complimentary conference registrations

**Sponsor the Conference Opening General Session: .....Cost: \$4,000**

- Your logo/banner prominently displayed at the General Session
- Logo displayed on SMI Web site with link to your company's Web site
- Marketing material included in conference bag
- Two complimentary conference registrations

**Sponsor an Individual Conference Session:.....Cost: \$3,000**

- Your logo/banner prominently displayed at sponsored session
- Logo displayed on SMI Web site with link to your company's Web site
- Two complimentary conference registrations

**Sponsor Breakfast or full day of Networking Breaks: .....Cost: \$3,500**

- Signage at sponsored break
- Logo displayed on SMI web site with link to your company's Web site
- Two complimentary conference registrations
- Marketing material displayed at event

**Sponsor the Show Guide: .....Cost: \$4,000**

- Double-page ad in the center of the official Show Guide
- Identification on Show Guide cover
- Two complimentary conference registrations
- Logo displayed on SMI web site with link to your company's Web site